

SPMS Marketing and Club Development Proposal/Funds Request 09/23/21 for immediate action

\$30 Membership for SPMS to join SCPPOA due by mid October to be included in their 2021-2022 ]directory

\$60 For 1000 Master Swimmer Stickers to be displayed and available at swim meets, coaches clinics, stroke clinics, annual meeting, and shipped upon request to club contacts.

\$60 For 1000 Coach Stickers to be made available at SPMS swim events, clinics, coach courses, annual meetings as well as mailed upon request.

\$1900 For 1000 Master Swimmer Luggage Tags to be distributed at Masters Swim Events to coaches to be used as they see fit.

\$2000 For 1000 one inch metal Master Swimmer pins to be distributed to coaches to be used as rewards for swimmers and made available for easy distribution at coaches' clinics, stroke clinics, and SPMS Annual Meeting in November.

\$160 For 100 USMS Logo Swim Caps to be given to coaches upon request and to be displayed/distributed at SCPPOA in-person luncheon meetings, Senior Games events, and other non-USMS events.

The total for the above marketing items is \$4,210.

Respectfully submitted,

Anita Cole  
SPMS Marketing and Club Development Chair