



August 31, 2020

To: SPMS Committee
From: Jorge Ferrero
Re: SPMS Newsletter Editor Bid

This bid is to continue the services of the SPMS Newsletter Editor for another term. For 20 years, I have worked in the field of Web, Motion Graphics, Graphic Design and most recently Search Engine Optimazation (SEO).

I am able to combine my education and field of work to provide graphically pleasing User Experience and User Interface Designs. I am enthusiastic to continue to create a new and refreshed look for the SPMS Newsletter that honors the organization and its members while being viasually appealing to its readers.

Below is my submission for consideration:
Cost to render services for Newsletter Editor -\$3000 (per year)

References:

Mark Dipko - Amazon Global Marketing Lead-Automotive
714-465-0749
mjdips@gmail.com

Chris Wilkinson - Artist Technology Group
310-666-9277
chris@artist-technology-group.com

Thank you for considering my past service, education and work experience in the selection process of the SPMS Newsletter Editor.

Respectfully submitted,

Jorge Ferrero
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