USAS Convention 20191

As the SPMS Sports Medicine Chair, I attended Fitness and Science and Sports Medicine sessions (public and private). I am also on the national Science and Sports Medicine Committee. I also went to Finance and Audit meetings when I did not have a conflict.

Fitness: The Committee is working on a new Fitness oriented marketing campaign with before and after videos/pictures. The Fitness series has now been handed over to National and is run by them as it has grown so much, leaving the Fitness committee with a new challenge.

Science and Sports Medicine: report on what we did this year. Getting Dr. G to convention for a lecture, the rolling it out booth at Nationals in MV and working with Dr. Tanaka on his newest research about sex in Masters swimmers. Stay tuned for that...

Fitness and Science and Sports Medicine: National office and task force are recommending a combining of the two committees. What that would look like is not clear. Both committees are all about embracing change and future alignment with National office, but are all about collaboration and joining forces, not absorbing one committee into the other.

Audit: Interesting for this MBA to sit on the sidelines and learn, remarkably brilliant people and very experienced looking at EVERYTHING. Looking at contractors reporting on time to how to best track LMSC vs National monies, all in the best interest of every single one of dues paying swimmers.

Finance: Learning about the process of how our budget is derived and the tedious detailed effort of all items. We are in such great hands and made such a good decision to let them do what they do best along with a trusted Board.

Convo at the Bar, LOL: generally, people are all about moving forward and growing as we centralize our functions and strengthen our brand

Submitted as requested in a concise way. Arlette Godges, MBA, MS, PT, OCS, GCS