



SPMS Face-to-Face Planning Meeting Minutes

Date: Sunday, July 15, 2018

Location: Marguerite Aquatic Center, 27474 Casta Del Sol, Mission Viejo CA 92692

Meeting Called to Order: 1:04 PM PST

Facilitator: Mark Moore (Chair)

Recorder: Deborah Hefter (Secretary)

Attendees:

Chair – Mark Moore (Mission Viejo Masters); Treasurer – Bob Eberwine (South Bay Swim Team); Secretary – Deborah Hefter (Southwest Aquatic Masters); Top Ten Recorder – Kim Thornton (Novaquatics Masters); Newsletter Editor – Tami Barrera (Mission Viejo Masters); Coaches Chair – Jeff Taylor (Mission Viejo Masters); History & Archives Chair – Robert Mitchell (Las Vegas Masters); Open Water Chair – Robin Smith (Novaquatics Masters); Virgil Chancy (Official); Diana Dolan LaMar (Las Vegas Masters)

AGENDA:

2018/2019 Committee Projects

- The SPMS Financial Operating Guideline subcommittee has finalized a draft of the SPMS Financial Operating Policy (FOP). Robin will send to Dan Wegner for posting.
- Coaches Clinic will be on September 15, 2018. SPMS Coaches do not need to pay. Swimmers can pay \$75 per stroke or \$225 for all strokes for testing. Registration will be through Club Assistant for Coaches. Event budget is \$1700. Jeff will ask Dan for demographic data on swimmers to make sure clinic is relevant to our coaches.
- Provide a coach on deck for unrepresented swimmers at championship events. Dan can provide a list of head coaches, from data on SPMS website.
- History & Archives is looking to create a bio of each SPMS Award winner. We will be awarding another lifetime achievement award in August.
- Open Water was planning on 2 clinics this season, but issues obtaining venues made that impossible. Putting together a procedural manual for open water hosts.
- Meet Operations will be updating documents on the SPMS website. There are still some issues with records and broken links on USMS website. Last years records have been posted.

2019 Budget Planning

- Budget requests need to be more specific. They need to include date (or quarter), how and why does it benefits SPMS, event information, is it tied to the number of swimmers in our LMSC.
- Bob would like to eliminate sanction fees to return value to the meet hosts.
- SPMS currently has \$160,000 in the bank and only operates at \$90,000 per year.
- A word/PDF template for budget requests will be sent to the Budget Planning Committee for discussion. This template will be included in the updated FOP.
- Potential Ideas for uses of financial surplus: Scholarships, Coach of the Year/ASCA Membership, Paying for coaches certifications, After 25 years grant membership for life, Members 85+ get compensated membership. Submit other ideas using the template.

2019 Summer Nationals

- Nationals will be in Mission Viejo and the budget is TBD. Discussion on if we will host an SPMS social event. Should we host a dinner for National Committee Members, Coaches Dinner or a Goodie Bag.



- The host will pay for top 4 Officials (Alina and Omar De Armas are top 2). There will be a reimbursement given to the other Officials. USMS will pay 50% of expenses. Perhaps we can help to reimburse local Officials. There is a big push to get current masters swimmers officiating at the national level.

Volunteer/Member Recognition

- Robert Mitchell, Mark Moore and Becky Clevenger will recognize members at the annual meeting. Could be an award, certificate or a pin.
- Recognition Ideas: 25-30 years of membership/competing, 100 meets, 50 open water swims, participating in every meet in LMSC, etc.
- Award Ideas: 10 events wins at championship meets and SPMS will pay entry fees.

Club Development/Marketing

- Deborah Hefter presented information provided by Anita Cole.
- Offer stroke clinics at no cost, More benefits for fitness swimmers, Offer awards for Go The Distance Challenge, Develop an App for SPMS, Promote open water events by offering neon caps to members, Encourage clubs to receive USMS Gold Club status, Participate in USMS membership drive events, and reach out to local pools to develop more masters programs.

By-Laws/Policies and Procedures

- Robin Smith still holds the Policy and Procedures (P&P). She will send the P&P to Deborah Hefter after the updates are made including referencing the FOP.

Other Business

- USMS is building a bridge with College Club Swimming (CCS). CCS is made up of non-NCAA swimmers, graduate students and professors. These swimmers can compete on both tracks, USMS and CCS, however times do not count for both yet.
- Potential Contractors, who have submitted bids, will make presentations during August Conference Call.

Next conference call meeting is scheduled for Thursday, August 16 2018 at 7:30 PM PST.

Meeting Adjourned: 2:43 PM PST