

Southern Pacific Masters Swimming Registrar Report – Dan Wegner

Prepared for Thursday, June 21st, 2018 SPMS Committee Meeting

Report Date: Friday, June 15th, 2018

<i>Southern Pacific 2018 Year to Date</i>	<i>Southern Pacific 2017 End of Year</i>	<i>Southern Pacific Clubs</i>
4,135 Members Registered 2,445 Men 1,690 Women	4,960 Members Registered 2,846 Men 2,114 Women	<ul style="list-style-type: none">• 98 registered clubs for 2018 100 registered clubs for 2017• 257 self-identified coaches for 2018 313 self-identified coaches for 2017

We have ~4.5% fewer members this year (4,135) than last year (4,333) around the same time.

USMS website issues: I am continuing to receive phone and email correspondence regarding members having trouble using the new USMS website. I was copied on an email sent to the CEO of USMS and he replied back outlining the improvements USMS is continuing to work on. I look forward to the future of the USMS website.

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

Webmaster Report

Posted new Lifetime Award

Discussed and analyzed potential features of a Masters Swimming mobile app.

Worked on improving Search Engine Optimization (SEO) of website.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.