

Southern Pacific Masters Swimming Registrar Report – Dan Wegner

Prepared for Thursday, April 19th, 2018 SPMS Committee Meeting

Report Date: Friday, April 13th, 2018

<i>Southern Pacific 2018 Year to Date</i>	<i>Southern Pacific 2017 End of Year</i>	<i>Southern Pacific Clubs</i>
3,743 Members Registered 2,231 Men 1,512 Women	4,960 Members Registered 2,846 Men 2,114 Women	<ul style="list-style-type: none">• 96 registered clubs for 2018 100 registered clubs for 2017• 257 self-identified coaches for 2018 313 self-identified coaches for 2017

We have ~7% fewer members this year (3,743) than last year (4,031) around the same time.

New Club

TriFit Masters (3FIT) Ryan Humes, Santa Monica, CA

New USMS website caused delays in processing registrations and printing cards. New website still has display issues, but functional issues have improved.

Several transfers in preparation for USMS Spring Nationals.

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

Webmaster Report

Working on improving Search Engine Optimization (SEO) of website.

Discussed and analyzed potential features of a Masters Swimming mobile app.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.