We have ~8% fewer members this year (2,870) than last year (3,118) around the same time.

New Clubs
Crafton Hills Aquatics (CHA) Kathy Fellenz, Yucaipa, CA
Circle City Aquatics (CCAQ) Tyler Harp, Corona, CA
Valley Masters Swim Club (VMSC) Janine Yoder, Canoga Park, CA
Aquatic Training Center Masters (ATCM) Danielle Sanford, Los Alamitos, CA
Bakersfield Aquatics Club (CBAC) Erik Wood, Bakersfield, CA
PDAC Adult Learn to Swim (PDAS) Alexandria Espinosa, Palm Desert, CA

USMS Rule Books have not arrived. (Were any ordered?)

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

**Webmaster Report**

Working on improving Search Engine Optimization (SEO) of website.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

<table>
<thead>
<tr>
<th>Southern Pacific 2018 Year to Date</th>
<th>Southern Pacific 2017 End of Year</th>
<th>Southern Pacific Clubs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,870 Members Registered</td>
<td>4,960 Members Registered</td>
<td>● 90 registered clubs for 2018</td>
</tr>
<tr>
<td>1,707 Men</td>
<td>2,846 Men</td>
<td>100 registered clubs for 2017</td>
</tr>
<tr>
<td>1,163 Women</td>
<td>2,114 Women</td>
<td>103 registered clubs for 2016</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● 213 self-identified coaches for 2018</td>
</tr>
<tr>
<td></td>
<td></td>
<td>309 self-identified coaches for 2017</td>
</tr>
</tbody>
</table>