

# Southern Pacific Masters Swimming Registrar Report – Dan Wegner

Prepared for Thursday, November 16<sup>th</sup>, 2017 SPMS Committee Meeting

Report Date: Friday, November 13<sup>th</sup>, 2017

<i>Southern Pacific 2017 Year to Date</i>	<i>Southern Pacific 2016 End of Year</i>	<i>Southern Pacific Clubs</i>
4,960 Members Registered 2,846 Men 2,114 Women	5,046 Members Registered 2,881 Men 2,165 Women	<ul style="list-style-type: none"><li>• 76 registered clubs for 2018 99 registered clubs for 2017 103 registered clubs for 2016</li><li>• 278 self-identified coaches for 2017 304 self-identified coaches for 2016</li></ul>

We have ~1.7% fewer members this year (4,960) than last year (5,046) around the same time.

2018 Individual Registration began November 1st. \$61

Received membership registration materials for 2018 USMS registration year: membership card stock, postage paid envelopes with return address.

Spoke with USMS President Patty Miller. Now on USMS Legislation Committee and USMS Elections Committee.

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

## Webmaster Report

Launched new mobile-friendly version of website on November 7th. (Yeah!) Now working on improving Search Engine Optimization (SEO) of website.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.