

SPMS Membership and Club Development Report for April 21, 2016

I am in contact with coaches at 29 Palms Marine and Edwards Air Force Military bases in an effort to help them establish new swim clubs. There are two such Master Swim Clubs in Texas and in Virginia, but none in SPMS yet. I mailed marketing items and program development packets to these coaches. I delivered items to the POC at Los Alamitos Joint Forces Base, but have not heard back as to any interest in establishing a new club for military personnel and dependents.

I am also working with two new coaches who are trying to locate pool facilities for their new clubs. These coaches planned to attend the SCPPOA April 7 meeting to help locate a pool to serve their needs. I have delivered marketing items to various pools. I plan to attend the May 6 SCPPOA Meeting at UCLA.

I attended the USMS Coaches levels 1 and 2 Classes at Santa Clarita on April 2 and received my official USMS Coaching Certificate. I learned a great deal at the classes and now have a better understanding of Club Program Development through the eyes of a coach.

At the Coaches Certification class I did a great deal of networking with the new coaches in attendance. I have contact information for several of these new coaches who hope to establish new swim clubs or expand their own. I have emailed some of them already answering their various questions. It was nice to meet some of these new coaches whom I had already been in contact with via emails, but had never met.

There have been no new Club Swimmer of the Month recipients and no more SPMS Logo Store items sold. The Check off Challenge still has a total of 45 participants.

Please review the information on Places to Swim on the USMS website for your Swim Club to verify that the contact information, pool locations, and times of practices are correct.

Thanks for your help.

Anita Cole

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