

Southern Pacific Masters Swimming

PROFIT AND LOSS  
January - November, 2014

	JAN 2014	FEB 2014	MAR 2014	APR 2014	MAY 2014	JUN 2014	JUL 2014	AUG 2014	SEP 2014	OCT 2014	NOV 2014	TOTAL
<b>Income</b>												
Awards Sales	2,033.90	133.10	161.70	260.70			202.95					\$2,792.35
Promotional Sales	180.00	411.25		10.00								\$601.25
Registration Revenue												\$0.00
Offline Registrations	706.00	706.00	548.00	176.00	121.00	53.00	707.00	729.00	300.00	30.00	20.00	\$4,096.00
Offline Registrations Expense	-513.00	-519.00	-396.00	-110.00	-78.00		-536.00	-8.00		-109.00	-4.00	\$-2,273.00
Online Registrations	21,427.00	14,487.00	4,311.00	3,499.00	2,377.00		6,249.00	3,024.00	1,362.00	1,269.00	1,707.00	\$59,712.00
<b>Total Registration Revenue</b>	<b>21,620.00</b>	<b>14,674.00</b>	<b>4,463.00</b>	<b>3,565.00</b>	<b>2,420.00</b>	<b>53.00</b>	<b>6,420.00</b>	<b>3,745.00</b>	<b>1,662.00</b>	<b>1,190.00</b>	<b>1,723.00</b>	<b>\$61,535.00</b>
Sanction Revenue												\$0.00
Open Water				50.00	25.00	500.00	175.00	2,712.00	1,554.00	246.00		\$5,262.00
Open Water Expense							-3,000.00	-1,000.00	-1,000.00			\$-5,000.00
Other											200.00	\$200.00
Pool	300.00	200.00	50.00		250.00	50.00	50.00	50.00	150.00	200.00	100.00	\$1,400.00
<b>Total Sanction Revenue</b>	<b>300.00</b>	<b>200.00</b>	<b>50.00</b>	<b>50.00</b>	<b>275.00</b>	<b>550.00</b>	<b>-2,775.00</b>	<b>1,762.00</b>	<b>704.00</b>	<b>446.00</b>	<b>300.00</b>	<b>\$1,862.00</b>
<b>Total Income</b>	<b>\$24,133.90</b>	<b>\$15,418.35</b>	<b>\$4,674.70</b>	<b>\$3,885.70</b>	<b>\$2,695.00</b>	<b>\$603.00</b>	<b>\$3,847.95</b>	<b>\$5,507.00</b>	<b>\$2,366.00</b>	<b>\$1,636.00</b>	<b>\$2,023.00</b>	<b>\$66,790.60</b>
<b>Gross Profit</b>	<b>\$24,133.90</b>	<b>\$15,418.35</b>	<b>\$4,674.70</b>	<b>\$3,885.70</b>	<b>\$2,695.00</b>	<b>\$603.00</b>	<b>\$3,847.95</b>	<b>\$5,507.00</b>	<b>\$2,366.00</b>	<b>\$1,636.00</b>	<b>\$2,023.00</b>	<b>\$66,790.60</b>
<b>Expenses</b>												
Awards												\$0.00
Annual						48.38					250.00	\$298.38
Competition - Open Water											500.00	\$500.00
Competition - Pool										1,464.88		\$1,464.88
<b>Total Awards</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>48.38</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,464.88</b>	<b>750.00</b>	<b>\$2,263.26</b>
Bank Charges	3.00	13.00	19.99			1.78	1.84	11.84	11.78	11.84	13.56	\$88.63
Clinics & Seminars		920.58			149.00	633.01		-100.00	802.95		545.16	\$2,950.70
Convention												\$0.00
Advances						16,293.00	2,462.00		-1,231.50		-1,326.00	\$16,197.50
Other Convention Expenses									1,139.58			\$1,139.58
Registration								2,550.00				\$2,550.00
<b>Total Convention</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>16,293.00</b>	<b>2,462.00</b>	<b>2,550.00</b>	<b>-91.92</b>	<b>0.00</b>	<b>-1,326.00</b>	<b>\$19,887.08</b>
Entry Fees - Comp'd	397.00		187.00									\$584.00
Equipment - Purchases		260.00										\$260.00
Equipment - Storage	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	122.24			\$922.24
Individual Registrations - Comp'd	960.00											\$960.00
Office Expenses & Supplies			107.44									\$107.44
Phone & Fax			897.99				130.30	94.11	190.00	178.75	440.24	\$1,931.39
Postage			855.80			147.08		21.05	7.25	38.40	172.70	\$1,242.28
Professional Fees												\$0.00
Legal & Accounting		75.00		8.00	550.00							\$633.00
Meet Operations	100.00		600.00		400.00	200.00		400.00				\$1,700.00
Newsletter/Top 10 Recorder	416.66		1,249.98		416.66	416.66	416.66	416.66	416.74	483.33	483.33	\$4,716.68
Open Water Referee						50.00						\$50.00
Registrar	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,675.00	1,675.00	\$15,500.00
<b>Total Professional Fees</b>	<b>1,866.66</b>	<b>1,425.00</b>	<b>3,199.98</b>	<b>1,358.00</b>	<b>2,716.66</b>	<b>2,016.66</b>	<b>1,766.66</b>	<b>2,166.66</b>	<b>1,766.74</b>	<b>2,158.33</b>	<b>2,158.33</b>	<b>\$22,599.68</b>
Promotional & Advertising	2,576.20	22.00	3,424.81				40.00	3,068.74	100.00		1,363.72	\$10,595.47
Software			318.58			299.36	154.03	101.10	99.13	101.10	158.31	\$1,231.61
Stationery & Printing			5,274.97				348.79		144.46	1,232.55	454.62	\$7,455.39
Taxes & Licenses					25.00							\$25.00
Travel	169.50		830.38		166.90	256.66		380.52				\$1,803.96
Video Services											1,350.00	\$1,350.00
Website & Web Development		720.00										\$720.00
<b>Total Expenses</b>	<b>\$6,072.36</b>	<b>\$3,460.58</b>	<b>\$15,216.94</b>	<b>\$1,458.00</b>	<b>\$3,157.56</b>	<b>\$19,795.93</b>	<b>\$5,003.62</b>	<b>\$8,394.02</b>	<b>\$3,152.63</b>	<b>\$5,185.85</b>	<b>\$6,080.64</b>	<b>\$76,978.13</b>
<b>Net Operating Income</b>	<b>\$18,061.54</b>	<b>\$11,957.77</b>	<b>\$-10,542.24</b>	<b>\$2,427.70</b>	<b>\$-462.56</b>	<b>\$-19,192.93</b>	<b>\$-1,155.67</b>	<b>\$-2,887.02</b>	<b>\$-786.63</b>	<b>\$-3,549.85</b>	<b>\$-4,057.64</b>	<b>\$-10,187.53</b>
Other Income												

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Interest Earned	1.07				2.01	1.02	0.98	1.02	1.02	0.99	1.02	\$9.13
Miscellaneous Income		0.01					100.00			100.00	-200.00	\$0.01
<b>Total Other Income</b>	<b>\$1.07</b>	<b>\$0.01</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$2.01</b>	<b>\$1.02</b>	<b>\$100.98</b>	<b>\$1.02</b>	<b>\$1.02</b>	<b>\$100.99</b>	<b>\$ -198.98</b>	<b>\$9.14</b>
Other Expenses												
Miscellaneous Expense			0.01									\$0.01
<b>Total Other Expenses</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.01</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.01</b>
<b>Net Other Income</b>	<b>\$1.07</b>	<b>\$0.01</b>	<b>\$ -0.01</b>	<b>\$0.00</b>	<b>\$2.01</b>	<b>\$1.02</b>	<b>\$100.98</b>	<b>\$1.02</b>	<b>\$1.02</b>	<b>\$100.99</b>	<b>\$ -198.98</b>	<b>\$9.13</b>
<b>Net Income</b>	<b>\$18,062.61</b>	<b>\$11,957.78</b>	<b>\$ -10,542.25</b>	<b>\$2,427.70</b>	<b>\$ -460.55</b>	<b>\$ -19,191.91</b>	<b>\$ -1,054.69</b>	<b>\$ -2,886.00</b>	<b>\$ -785.61</b>	<b>\$ -3,448.86</b>	<b>\$ -4,256.62</b>	<b>\$ -10,178.40</b>

Monday, Dec 08, 2014 07:18:31 AM PST GMT-8 - Cash Basis