Southern Pacific Masters Swimming PROFIT AND LOSS January - July, 2014

	JAN 2014	FEB 2014	MAR 2014	APR 2014	MAY 2014	JUN 2014	JUL 2014	TOTAL
Income								
Awards Sales	2,033.90	133.10	161.70	260.70			202.95	\$2,792.35
Promotional Sales	180.00	411.25		10.00				\$601.25
Registration Revenue								\$0.00
Offline Registrations	706.00	706.00	548.00	176.00	121.00	53.00	707.00	\$3,017.00
Offline Registrations Expense	-513.00	-519.00	-396.00	-110.00	-78.00		-536.00	\$ -2,152.00
Online Registrations	21,427.00	14,487.00	4,311.00	3,499.00	2,377.00		6,249.00	\$52,350.00
Total Registration Revenue	21,620.00	14,674.00	4,463.00	3,565.00	2,420.00	53.00	6,420.00	\$53,215.00
Sanction Revenue								\$0.00
Open Water				50.00	25.00	500.00	175.00	\$750.00
Open Water Expense Pool	300.00	200.00	50.00		250.00	50.00	-3,000.00 50.00	\$ -3,000.00 \$900.00
Total Sanction Revenue								
Total Income	300.00	200.00	50.00	50.00	275.00	550.00	-2,775.00	\$ -1,350.00
Gross Profit	\$24,133.90	\$15,418.35	\$4,674.70	\$3,885.70	\$2,695.00	\$603.00	\$3,847.95	\$55,258.60
	\$24,133.90	\$15,418.35	\$4,674.70	\$3,885.70	\$2,695.00	\$603.00	\$3,847.95	\$55,258.60
Expenses Awards								\$0.00
Annual						48.38		\$48.38
Total Awards	0.00	0.00	0.00	0.00	0.00	48.38	0.00	\$48.38
Bank Charges	3.00	13.00	19.99	0.00	0.00	1.78	1.84	\$39.61
Clinics & Seminars	0.00	920.58	13.33		149.00	633.01	1.04	\$1,702.59
Convention		020.00				000.01		\$0.00
Advances						16,293.00	2,462.00	\$18,755.00
Total Convention	0.00	0.00	0.00	0.00	0.00	16,293.00	2,462.00	\$18,755.00
Entry Fees - Comp'd	397.00		187.00					\$584.00
Equipment - Purchases		260.00						\$260.00
Equipment - Storage	100.00	100.00	100.00	100.00	100.00	100.00	100.00	\$700.00
Individual Registrations - Comp'd	960.00							\$960.00
Office Expenses & Supplies Phone & Fax			107.44 897.99				120.20	\$107.44
Postage			855.80			147.08	130.30	\$1,028.29 \$1,002.88
Professional Fees			000.00			147.00		\$0.00
Legal & Accounting		75.00		8.00	550.00			\$633.00
Meet Operations	100.00		600.00		400.00	200.00		\$1,300.00
Newsletter/Top 10 Recorder	416.66		1,249.98		416.66	416.66	416.66	\$2,916.62
Open Water Referee						50.00		\$50.00
Registrar	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	\$9,450.00
Total Professional Fees	1,866.66	1,425.00	3,199.98	1,358.00	2,716.66	2,016.66	1,766.66	\$14,349.62
Promotional & Advertising	2,576.20	22.00	3,424.81				40.00	\$6,063.01
Software			318.58			299.36	154.03	\$771.97
Stationery & Printing Taxes & Licenses			5,274.97		25.00		348.79	\$5,623.76 \$25.00
Travel	169.50		830.38		166.90	256.66		\$1,423.44
Website & Web Development		720.00	000.00			200.00		\$720.00
Total Expenses	\$6,072.36	\$3,460.58	\$15,216.94	\$1,458.00	\$3,157.56	\$19,795.93	\$5,003.62	\$54,164.99
Net Operating Income	\$18,061.54	\$11,957.77	\$ -10,542.24	\$2,427.70	\$ -462.56	\$ -19,192.93	\$ -1,155.67	\$1,093.61
Other Income								
Interest Earned	1.07				2.01	1.02	0.98	\$5.08
Miscellaneous Income		0.01					100.00	\$100.01
Total Other Income	\$1.07	\$0.01	\$0.00	\$0.00	\$2.01	\$1.02	\$100.98	\$105.09
Other Expenses Miscellaneous Expense			0.01					\$0.01
Total Other Expenses	\$0.00	\$0.00	\$0.01	\$0.00	\$0.00	\$0.00	\$0.00	\$0.01
Net Other Income	\$1.07	\$0.00	\$ -0.01	\$0.00	\$2.01	\$1.02	\$100.98	\$105.08
Net Income	\$18,062.61	\$11,957.78	\$ -10,542.25	\$2,427.70	\$ -460.55	\$ -19,191.91	\$ -1,054.69	\$1,198.69
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