

## Southern Pacific Masters Swimming

### PROFIT AND LOSS

January - April, 2014

	JAN 2014	FEB 2014	MAR 2014	APR 2014	TOTAL
<b>Income</b>					
Awards Sales	2,033.90	133.10	161.70	260.70	\$2,589.40
Promotional Sales	180.00	411.25		10.00	\$601.25
Registration Revenue					\$0.00
Offline Registrations	706.00	706.00	548.00	176.00	\$2,136.00
Offline Registrations Expense	-513.00	-519.00	-396.00	-110.00	\$ -1,538.00
Online Registrations	21,427.00	14,487.00	4,311.00	3,499.00	\$43,724.00
<b>Total Registration Revenue</b>	<b>21,620.00</b>	<b>14,674.00</b>	<b>4,463.00</b>	<b>3,565.00</b>	<b>\$44,322.00</b>
Sanction Revenue					\$0.00
Open Water				50.00	\$50.00
Pool	300.00	200.00	50.00		\$550.00
<b>Total Sanction Revenue</b>	<b>300.00</b>	<b>200.00</b>	<b>50.00</b>	<b>50.00</b>	<b>\$600.00</b>
<b>Total Income</b>	<b>\$24,133.90</b>	<b>\$15,418.35</b>	<b>\$4,674.70</b>	<b>\$3,885.70</b>	<b>\$48,112.65</b>
<b>Gross Profit</b>	<b>\$24,133.90</b>	<b>\$15,418.35</b>	<b>\$4,674.70</b>	<b>\$3,885.70</b>	<b>\$48,112.65</b>
<b>Expenses</b>					
Bank Charges	3.00	13.00	19.99		\$35.99
Clinics & Seminars		920.58			\$920.58
Entry Fees - Comp'd	397.00		187.00		\$584.00
Equipment - Purchases		260.00			\$260.00
Equipment - Storage	100.00	100.00	100.00	100.00	\$400.00
Individual Registrations - Comp'd	960.00				\$960.00
Office Expenses & Supplies			107.44		\$107.44
Phone & Fax			897.99		\$897.99
Postage			855.80		\$855.80
Professional Fees					\$0.00
Legal & Accounting		75.00		8.00	\$83.00
Meet Operations	100.00		600.00		\$700.00
Newsletter/Top 10 Recorder	416.66		1,249.98		\$1,666.64
Registrar	1,350.00	1,350.00	1,350.00	1,350.00	\$5,400.00
<b>Total Professional Fees</b>	<b>1,866.66</b>	<b>1,425.00</b>	<b>3,199.98</b>	<b>1,358.00</b>	<b>\$7,849.64</b>
Promotional & Advertising	2,576.20	22.00	3,424.81		\$6,023.01
Software			318.58		\$318.58
Stationery & Printing			5,274.97		\$5,274.97
Travel	169.50		830.38		\$999.88
Website & Web Development		720.00			\$720.00
<b>Total Expenses</b>	<b>\$6,072.36</b>	<b>\$3,460.58</b>	<b>\$15,216.94</b>	<b>\$1,458.00</b>	<b>\$26,207.88</b>
<b>Net Operating Income</b>	<b>\$18,061.54</b>	<b>\$11,957.77</b>	<b>\$ -10,542.24</b>	<b>\$2,427.70</b>	<b>\$21,904.77</b>
<b>Other Income</b>					
Interest Earned	1.07				\$1.07
Miscellaneous Income		0.01			\$0.01
<b>Total Other Income</b>	<b>\$1.07</b>	<b>\$0.01</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$1.08</b>
<b>Other Expenses</b>					

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Miscellaneous Expense			0.01		\$0.01
Total Other Expenses	\$0.00	\$0.00	\$0.01	\$0.00	\$0.01
Net Other Income	\$1.07	\$0.01	\$ -0.01	\$0.00	\$1.07
Net Income	\$18,062.61	\$11,957.78	\$ -10,542.25	\$2,427.70	\$21,905.84

Monday, May 05, 2014 08:59:15 AM PDT GMT-7 - Cash Basis