

Southern Pacific Masters Swimming Profit and Loss

January - March, 2014

	Jan 2014	Feb 2014	Mar 2014	Total
Income				
Awards Sales	2,033.90	133.10	161.70	\$2,328.70
Promotional Sales	180.00	411.25		\$591.25
Registration Revenue				\$0.00
Offline Registrations	706.00	706.00	548.00	\$1,960.00
Offline Registrations Expense	-513.00	-519.00	-396.00	\$ -1,428.00
Online Registrations	21,427.00	14,487.00	4,311.00	\$40,225.00
Total Registration Revenue	21,620.00	14,674.00	4,463.00	\$40,757.00
Sanction Revenue				\$0.00
Pool	300.00	200.00	50.00	\$550.00
Total Sanction Revenue	300.00	200.00	50.00	\$550.00
Total Income	\$24,133.90	\$15,418.35	\$4,674.70	\$44,226.95
Gross Profit	\$24,133.90	\$15,418.35	\$4,674.70	\$44,226.95
Expenses				
Bank Charges	3.00	13.00	19.99	\$35.99
Clinics & Seminars		920.58		\$920.58
Entry Fees - Comp'd	397.00		187.00	\$584.00
Equipment - Purchases		260.00		\$260.00
Equipment - Storage	100.00	100.00	100.00	\$300.00
Individual Registrations - Comp'd	960.00			\$960.00
Office Expenses & Supplies			107.44	\$107.44
Phone & Fax			897.99	\$897.99
Postage			855.80	\$855.80
Professional Fees				\$0.00
Legal & Accounting		75.00		\$75.00
Meet Operations	100.00		600.00	\$700.00
Newsletter/Top 10 Recorder	416.66		1,249.98	\$1,666.64
Registrar	1,350.00	1,350.00	1,350.00	\$4,050.00
Total Professional Fees	1,866.66	1,425.00	3,199.98	\$6,491.64
Promotional & Advertising	2,576.20	22.00	3,424.81	\$6,023.01
Software			318.58	\$318.58
Stationery & Printing			5,274.97	\$5,274.97
Travel	169.50		830.38	\$999.88
Website & Web Development		720.00		\$720.00
Total Expenses	\$6,072.36	\$3,460.58	\$15,216.94	\$24,749.88
Net Operating Income	\$18,061.54	\$11,957.77	\$ -10,542.24	\$19,477.07
Other Income				
Interest Earned	1.07			\$1.07
Miscellaneous Income		0.01		\$0.01
Total Other Income	\$1.07	\$0.01	\$0.00	\$1.08
Other Expenses				
Miscellaneous Expense			0.01	\$0.01

	Jan 2014	Feb 2014	Mar 2014	Total
Total Other Expenses	\$0.00	\$0.00	\$0.01	\$0.01
Net Other Income	\$1.07	\$0.01	\$ -0.01	\$1.07
Net Income	\$18,062.61	\$11,957.78	\$ -10,542.25	\$19,478.14

Thursday, Apr 10, 2014 11:09:35 AM PDT GMT-7 - Cash Basis