Report of the SPMS ad hoc Planning Committee

The 4th meeting was held last week.

The following was approved as the SPMS Vision Statement:

“SPMS will be the premier local resource for adult aquatic fitness.”

The following objectives were also approved:

“SPMS will promote and healthy lifestyle and swimming for life by

- Providing educational information about the benefits of adult swimming
- Encouraging fellowship and camaraderie among Masters Swimmers
- Encouraging, coordinating and supporting the sponsorship of competitions and other events for Masters Swimming
- Maintaining active liaison efforts and cooperation with organizations and individuals with an interest in Masters Swimming
- Partnering with the aquatics community and pool operators to enhance access to swimming pools for adult fitness and training.
- Encouraging research in the sociology, psychology and physiology of Masters Swimmers
- Providing the infrastructure to accomplish the above”

The next meeting will pick up where this one left off, with discussion on Strategies, moving on to Tactics should time permit. Once this process is completed, the committee will move on to writing a Strategic Plan for SPMS based upon these building block, then work on other tasks as requested by the SPMS Chair.

Respectfully submitted,

Lucy Johnson, Chair